CENTRE FOR INTERNET OF THINGS

Event Report: Session on the Need for Startups and Live Projects

Organized by: Centre for Internet of Things

Date: March 14, 2024

1. Introduction

On **March 14, 2024**, the Centre for Internet of Things (IoT) hosted an orientation session for students, highlighting the importance of startups in the IoT ecosystem and discussing the significance of live projects for hands-on learning and career development. The session was aimed at inspiring the students to think beyond traditional academic learning and embrace the entrepreneurial spirit, using real-world projects as a platform for innovation and skill-building.

The event also emphasized the growing role of IoT in various industries and how startups such as UCL.com contribute to advancing technology, business, and research in this rapidly evolving field.

2. Objective of the Orientation

The primary objectives of the orientation session were:

- To introduce students to the concept of startups and their significance in today's tech-driven world
- To explain the importance of live projects as a part of the learning process in academic programs.
- To discuss the role of startups like UCL.com in the development of innovative IoT solutions.
- To motivate students to explore entrepreneurial opportunities and gain hands-on experience in the field of IoT.

3. Keynote Speakers and Presentations

The session featured a series of expert speakers, including faculty members and industry professionals, who shared their insights on various aspects of startups, innovation, and live projects.

- Dr. Aditya Dubey, Assistant Professor, Centre for IoT: Dr. Aditya Dubey began the session with a brief introduction to the world of startups, stressing their role in fostering innovation. He elaborated on how startups in the IoT space contribute to the growth of technology solutions that impact industries like healthcare, manufacturing, agriculture, and transportation. He highlighted the need for students to develop an entrepreneurial mindset and look at their education as a pathway to real-world applications.
- **Mr. Pranjal Dubey**: The speaker of the session Mr. **Pranjal Dubey** provided a comprehensive overview of UCL.com, a startup leveraging IoT solutions to transform urban infrastructure.

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He shared success stories of the company's journey, emphasizing the challenges faced and the innovative solutions implemented to address those challenges. Mr. **Pranjal Dubey** underscored the need for fresh talent to work on live projects, explaining how students could contribute to startups like UCL.com while gaining valuable industry experience.

• **Dr. Murli Manohar, Assistant Professor, Centre for IoT**: The session by **Dr. Murli Manohar** focussed on the importance of live projects in bridging the gap between academic learning and industry needs. He eloborated how live projects give students an opportunity to solve real-world problems using IoT technology. He emphasized on how the projects also provide valuable exposure to project management, client interaction, and product development processes.

4. Importance of Startups in IoT Development

The session thoroughly explored the vital role of startups in the evolution of IoT. Key points discussed included:

- Innovation: Startups like UCL.com are often at the forefront of technological innovation, offering solutions that challenge traditional models and push the boundaries of what's possible with IoT technology.
- Flexibility and Agility: Startups are able to quickly adapt to new trends and emerging technologies. This agility allows them to experiment and implement new ideas that can revolutionize industries.
- **Real-World Applications**: Startups in the IoT space are focused on delivering solutions that address real-world challenges, such as smart cities, connected healthcare, environmental monitoring, and autonomous transportation systems.
- **Entrepreneurial Opportunities**: Working in a startup environment offers students the opportunity to be part of a growing venture, where they can have a direct impact on product development, problem-solving, and even company growth.

5. Significance of Live Projects

The discussion shifted to the importance of live projects for students in understanding the practical aspects of the IoT field. Several key points were highlighted:

- Hands-On Learning: Live projects provide students with the opportunity to apply theoretical knowledge to real-world problems. This hands-on experience is crucial for reinforcing academic concepts and making students industry-ready.
- **Industry Collaboration**: Students working on live projects often collaborate with industry professionals, giving them valuable exposure to business practices, market requirements, and client relationships.
- **Skill Development**: Live projects allow students to develop a range of skills, from technical expertise in IoT solutions to soft skills like communication, teamwork, and problem-solving.

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Career Prospects: Completing live projects significantly enhances a student's resume, making
them more attractive to potential employers. It also opens up opportunities for internships,
job offers, and entrepreneurial ventures.

6. Role of UCL.com in Supporting IoT Projects

The session also emphasized on the contribution of UCL.com, an innovative startup that leverages IoT technology to transform urban living. Key insights shared by Mr. **Pranjal Dubey** included:

- Smart City Solutions: UCL.com is actively involved in the development of smart city projects, using IoT to optimize urban infrastructure, reduce energy consumption, and improve transportation systems.
- Collaboration with Universities: UCL.com has established partnerships with academic institutions to provide students with the opportunity to work on live projects, internships, and research initiatives. These collaborations enable students to gain exposure to the latest technologies and contribute to meaningful projects.
- Internships and Job Opportunities: UCL.com offers students the chance to apply for internships that provide hands-on experience in IoT solution development, helping them kick-start their careers.

7. Interactive Q&A Session

After the presentations, an interactive Q&A session allowed students to ask questions about the startup ecosystem, live projects, and career opportunities in the IoT industry. Students expressed their interest in working with startups like UCL.com and asked for advice on how to start their own ventures in the IoT space.

8. Event Photographs:





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9. Attendance sheet:

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10. Conclusion

The orientation session successfully met its objective of educating students about the importance of startups and live projects in the field of IoT. By highlighting the role of companies like UCL.com and emphasizing the need for hands-on learning experiences, the event motivated students to consider entrepreneurship and live project opportunities as integral components of their academic and professional journeys.

In the coming months, the Centre for IoT plans to collaborate with industry partners to offer more live project opportunities, internships, and startup mentorship programs, ensuring that students are well-prepared for the dynamic world of IoT.

11. Recommendations

- **Further Engagement**: Organize workshops and seminars focusing on the entrepreneurial aspects of IoT and the startup ecosystem.
- **Live Project Partnerships**: Strengthen partnerships with industry leaders like UCL.com to provide more live project opportunities for students.
- **Startup Incubator Programs**: Introduce a startup incubation program within the Centre for IoT to support students interested in launching their own ventures.

Date: March 14, 2024

Prepared by:

Dr. Murli Manohar Assistant Professor

Centre for Internet of Things

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Dr. Aditya DubeyAssistant Professor
Centre for Internet of Things