

**Somany Ceramics Waste Tile Campaign**

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| Type of activity: | Workshop in collaboration with Somany Ceramics Tile |
| Title of the activity: | Somany Ceramics Waste Tile Campaign |
| Date and duration of Activity: | 03-05-2025 |
| Number of Participants: | 17 Students |
| Resource Person: | Ar. Pranshi Jain, Mr. Vikrant Sharma |
| Objectives of the Induction program: | The workshop aimed to create awareness among architecture students about the effective reuse of ceramic waste tiles in architectural and interior applications. |
| Description of the program: | <p>A workshop titled Waste Tile Campaign was conducted in collaboration with Somany Ceramics for the students of First year, Bachelor of Architecture. The workshop focused on the reuse and creative application of leftover and broken tiles in architectural design.</p> <p>During the session, the representatives from Somany Ceramics explained the tile manufacturing process, different types of tiles, their strength, durability, and applications in building construction. Students were also informed about the large amount of waste generated during tile production and construction activities and the importance of recycling these materials.</p> <p>The resource persons demonstrated various innovative ways in which waste tiles can be reused in flooring patterns, wall cladding, landscape elements, furniture, mosaics, and decorative installations. Students were encouraged to think creatively and develop sustainable design solutions using discarded materials.</p> <p>As part of the campaign, students participated in a hands-on activity where they designed small panels and patterns using broken tiles. This activity helped them understand material behavior, texture, color composition, and practical difficulties while working with ceramic waste.</p> <p>The workshop also highlighted the importance of sustainable architecture, circular economy, and responsible material usage in the present construction industry. Students were motivated to incorporate eco-friendly practices in their future design projects.</p> |



Some Glimpse of the workshop



Social Media Coverage

- <https://www.linkedin.com/feed/update/urn:li:activity:7338076266169802753>
- https://www.instagram.com/reel/DKtXixMCzSR/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==
- <https://www.facebook.com/share/v/16czKWzYUE/>

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