

Madhav Institute of Technology & Science, Gwalior

Programe Name

Department of management

Vision

"To be one of the most highly recognized department of academic and research excellence, endeavour to promote entrepreneurial culture and develop managerial skills, which enable our students to contribute in the development of individual, corporate, society and the nation"

Mission

M1: Skill Development: To nurture the future business leaders through imparting high quality Placement Oriented Academics, Research and Practical based training with a zeal to attain excellence in business administration.

M2:Professional Development: To continuously enhance and enrich the teaching/learning pedagogy and, motivate students to gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners, in order to increase students employability.

M3: Moral Development: To cultivate impeccable personal integrity, ethical consciousness, care for environment and society in order to establish a productive relationship with the community.

	Programme Educational Objectives
PEO1	Develop Communication Skills: To equip students with excellent academic environment to demonstrate high levels of communication skills, creativity, critical thinking, responsibility, teamwork and leadership in their career.
PEO2	Application of Business Knowledge: To enable students to apply management principles, cross-functional and interdisciplinary aspects of management theories, models and frameworks for a successful career in the corporate world.
PEO3	Efficiency in Decision-Making and Leadership: To solve complex business problems and to develop leadership skills to handle business uncertainties and crisis with a rational approach, supported by appropriate quantitative methods and computing skills.
PEO4	Enhance Managers Understanding: To create managers to understand national as well as international business environment and to assimilate updated information in order to bring excellence in work and then inculcate creativity and innovation in actions.
PEO5	Develop socially responsible behaviour: To engage our students in social responsibility, to value social commitments, ethical qualities and to engage in lifelong learning.

	Programme Outcomes
PO1	Management Knowledge: Apply knowledge and skills of management theories and practices to arrive at optimal solution for any corporate problems.
PO2	Problem analysis: Foster analytical and critical thinking abilities for data-based decision making, and problem solving in other functional areas such as marketing, finance, human resources and operations.
PO3	Value Based Leadership: Ability to develop value based leadership at various levels of the organization and leading teams and collaborates with teams across organizational boundaries by demonstrating leadership qualities and maximizes the usage of diverse skills of team members
PO4	Global Perspective: Ability to understand, analyze and communicate global, legal and ethical aspects of business and demonstrate awareness and knowledge about functioning of local and global business environment and identifying potential business opportunities.
PO5	Achievement of organizational goals: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment and identify business opportunities and acquire entrepreneurial traits to evaluate and manage their own business successfully.
PO6	Behavioural skills: Improve the verbal and non-verbal communication skills and acquire leadership skill and team work capabilities through participation. Demonstrate hands-on experience in administration and research
P07	Ethics: Apply ethical principles and understand the impact of the professional management solutions in societal and environmental contexts.
PO8	Life-long learning: Ability to engage in independent and life-long learning in the context of managing unpredictable societal and global issues.

	Programme Specific Outcomes
PSO1	To guide and channelize the transformation process of every management graduate by providing in-depth knowledge of business management and entrepreneurship embedded with ethics, right attitude and a sense of social commitment and to make them to strive towards personal victory and value creation to society emerging fields and pursue higher education.
PSO2	To ignite a passion for multidisciplinary approach for problem solving, critical analysis and decision making by giving due importance to lateral thinking so that management graduates see things from a perspective which is not just simple but effective.
PSO3	The ability to employ modern system application programs, environments, and platforms in creating innovative career paths to be an entrepreneur, in the dynamic socio-economic and business ecosystem

	Madhav Institute of Technology &													
	Management Functions and Behaviour 700111	2.94	2.94	2.93	2.94	2.94	2.94	2.94	2.95	2.94	2.94	2.94	1	 L
~	Teamwork, Leadership and Corporate Finance 700112	2.89	2.86	2.89	2.87	2.88	2.86	2.88	2.93	2.88	2.87	2.89	1	Ĺ
쁘	Business, Government, Society and International Economy 700113	2.90	2.90	2.90	2.90	2.90	2.90	2.89	2.90	2.90	2.90	2.91	1	L
S	Managerial Communications 700114	2.91	2.92	2.92	2.92	2.91	2.91	2.91	2.91	2.92	2.91	2.92	1	Ĺ
Ш	Microeconomics 700115	2.92	2.92	2.93	2.93	2.93	2.94	2.94	2.95	2.92	2.92	2.94	1	Ĺ
=	Marketing Management 700116	2.93	2.93	2.93	2.93	2.93	2.93	2.93	2.93	2.92	2.93	2.93	1	Ĺ
Σ	Managing People and Performance in Organizations 700117	2.93	2.93	2.92	2.92	2.93	2.91	2.93	2.94	2.93	2.92	2.94	1	Ĺ
Щ	Financial & Management Accounting and Control 700118	2.91	2.91	2.91	2.92	2.91	2.91	2.92	2.91	2.91	2.91	2.91	1	Ł
S	Management of Self/ Presentation / Self-Learning 700119	2.92	2.92	2.91	2.92	2.92	2.92	2.91	2.91	2.92	2.91	2.91	1	Ĺ
8	Organizational Behaviour 700211	2.95	2.95	2.95	2.95	2.95	2.95	2.95	2.96	2.95	2.95	2.95	1	Ĺ
面	Operations Management 700212	2.95	2.95	2.94	2.95	2.94	2.94	2.95	2.95	2.95	2.94	2.95	1	L
E	Financial Management 700213	2.92	2.92	2.92	2.92	2.92	2.92	2.92	2.93	2.92	2.92	2.92	1	Ĺ
S	Research Methodology & Statistics 700214	2.92	2.91	2.92	2.91	2.93	2.92	2.92	2.92	2.92	2.92	2.93	1	Ĺ
Ш	Entrepreneurship and Innovation 700215	2.92	2.92	2.92	2.92	2.93	2.93	2.92	2.93	2.90	2.92	2.92	1	Ĺ
Σ	Legal aspects of Business 700216	2.92	2.92	2.92	2.92	2.93	2.91	2.92	2.92	2.92	2.92	2.92	1	Ĺ
	International Business Management 700217	2.92	2.65	2.76	2.77	2.92	2.95	2.93	2.95	2.92	2.90	2.96	1	Ĺ
E	Business Environment and Sustainability 700218	2.91	2.91	2.92	2.91	2.91	2.91	2.91	2.91	2.91	2.92	2.91	1	Ĺ
S	Self Learning Presentation (MAC)*MCO201	2.91	2.91	2.90	2.91	2.91	2.90	2.90	2.91	2.91	2.90	2.91	1	Ĺ
	Strategic Management 700311	2.91	2.92	2.93	2.91	2.91	2.92	2.92	2.89	2.93	2.92	2.92	1	Ĺ
	Strategic HRM MBO111	2.92	2.91	2.92	2.91	2.93	2.91	2.93	2.94	2.90	2.95	2.91	1	Ĺ
	Talent and Competence Management MBO112	2.92	2.92	2.92	2.92	2.92	2.93	2.92	2.92	2.92	2.92	2.90	1	Ĺ
	Industrial Relations &Labour Laws MBO113	2.91	2.93	2.92	2.91	2.93	2.92	2.93	2.92	2.92	2.91	2.91	1	Ĺ
8	E-HRM MBO114	2.92	2.92	2.92	2.92	2.92	2.91	2.92	2.92	2.93	2.91	2.92	1	Ĺ
Ш	Consumer Behavior MBO221	3.00	2.95	2.92	2.93	2.91	2.95	2.93	2.95	2.95	2.92	2.94	1	
\vdash	Service Marketing MBO222	2.90	2.97	2.90	2.92	2.95	2.96	2.93	2.90	2.94	2.92	2.96	1	
S	Sales & Distribution Management MBO223	2.93	2.96	2.92	2.92	2.89	2.84	2.95	2.87	3.00	2.93	2.89	1	
Ш	Advertising & Promotion Management MBO224	2.91	2.96	2.88	2.95	2.94	2.90	2.93	3.00	2.90	2.93	2.92	1	
5	Total Quality Management MBO331	2.92	2.94	2.92	2.94	2.92	2.96	2.91	2.92	2.94	2.94	2.91	1	
EN	Project Management MBO332	2.92	2.93	2.92	2.93	2.93	2.92	2.93	2.93	2.92	2.91	2.93	1	
SE	Investment & Portfolio Management MBO441	2.97	2.97	2.97	2.96	2.96	2.97	2.94	2.96	3.00	2.96	3.00	1	
O ,	Financial Services MBO442	2.93	2.95	2.88	2.96	2.94	2.95	2.95	2.92	2.93	2.94	2.89	1	
	Working Capital Management MBO443	2.97	3.00	2.95	2.96	3.00	2.96	2.93	2.97	3.00	2.95	3.00	1	
	Corporate Tax Planning & Management MBO444	2.96	2.95	2.88	2.96	2.92	2.90	2.92	2.93	2.90	2.93	2.90	1	

Madhav Institute of Tecnology & Science Gwalior

PO Attainment 2020-2022

DEPARTMENT OF MANAGEMENT

S.No.	Subject Name and Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
1	Management Functions and Behaviour 700111	2.94	2.94	2.93	2.94	2.94	2.94	2.94	2.95	2.94	2.94	2.94
2	Teamwork, Leadership and Corporate Finance 700112	2.89	2.86	2.89	2.87	2.88	2.86	2.88	2.93	2.88	2.87	2.89
3	Business, Government, Society and International Economy 700113	2.90	2.90	2.90	2.90	2.90	2.90	2.89	2.90	2.90	2.90	2.91
4	Managerial Communications 700114	2.91	2.92	2.92	2.92	2.91	2.91	2.91	2.91	2.92	2.91	2.92
5	Microeconomics 700115	2.92	2.92	2.93	2.93	2.93	2.94	2.94	2.95	2.92	2.92	2.94
6	Marketing Management 700116	2.93	2.93	2.93	2.93	2.93	2.93	2.93	2.93	2.92	2.93	2.93
7	Managing People and Performance in Organizations 700117	2.93	2.93	2.92	2.92	2.93	2.91	2.93	2.94	2.93	2.92	2.94
8	Financial & Management Accounting and Control 700118	2.91	2.91	2.91	2.92	2.91	2.91	2.92	2.91	2.91	2.91	2.91
9	Management of Self/ Presentation / Self- Learning 700119	2.92	2.92	2.91	2.92	2.92	2.92	2.91	2.91	2.92	2.91	2.91
10	Organizational Behaviour 700211	2.95	2.95	2.95	2.95	2.95	2.95	2.95	2.96	2.95	2.95	2.95
11	Operations Management 700212	2.95	2.95	2.94	2.95	2.94	2.94	2.95	2.95	2.95	2.94	2.95
12	Financial Management 700213	2.92	2.92	2.92	2.92	2.92	2.92	2.92	2.93	2.92	2.92	2.92
13	Research Methodology & Statistics 700214	2.92	2.91	2.92	2.91	2.93	2.92	2.92	2.92	2.92	2.92	2.93
14	Entrepreneurship and Innovation 700215	2.92	2.92	2.92	2.92	2.93	2.93	2.92	2.93	2.90	2.92	2.92
15	Legal aspects of Business 700216	2.92	2.92	2.92	2.92	2.93	2.91	2.92	2.92	2.92	2.92	2.92
16	International Business Management 700217	2.92	2.65	2.76	2.77	2.92	2.95	2.93	2.95	2.92	2.90	2.96
17	Business Environment and Sustainability 700218	2.91	2.91	2.92	2.91	2.91	2.91	2.91	2.91	2.91	2.92	2.91
18	Self Learning Presentation (MAC)*MCO201	2.91	2.91	2.90	2.91	2.91	2.90	2.90	2.91	2.91	2.90	2.91
19	Strategic Management 700311	2.91	2.92	2.93	2.91	2.91	2.92	2.92	2.89	2.93	2.92	2.92
20	Strategic HRM MBO111	2.92	2.91	2.92	2.91	2.93	2.91	2.93	2.94	2.90	2.95	2.91
21	Talent and Competence Management MBO112	2.92	2.92	2.92	2.92	2.92	2.93	2.92	2.92	2.92	2.92	2.90
22	Industrial Relations & Labour Laws MBO113	2.91	2.93	2.92	2.91	2.93	2.92	2.93 2.92	2.92 2.92	2.92	2.91	2.91
24	E-HRM MBO114 Consumer Behavior MBO221	2.92 3.00	2.92 2.95	2.92 2.92	2.92 2.93	2.92 2.91	2.91 2.95	2.92	2.92	2.93	2.91 2.92	2.92 2.94
25	Service Marketing MBO222	2.90	2.97	2.90	2.92	2.95	2.96	2.93	2.90	2.94	2.92	2.96
26	Sales & Distribution Management MBO223	2.93	2.96	2.92	2.92	2.89	2.84	2.95	2.87	3.00	2.93	2.89
27	Advertising & Promotion Management MBO224	2.91	2.96	2.88	2.95	2.94	2.90	2.93	3.00	2.90	2.93	2.92
28	Total Quality Management MBO331	2.92	2.94	2.92	2.94	2.92	2.96	2.91	2.92	2.94	2.94	2.91
29	Project Management MBO332	2.92	2.93	2.92	2.93	2.93	2.92	2.93	2.93	2.92	2.91	2.93
30 31	Investment & Portfolio Management MBO441 Financial Services MBO442	2.97	2.97 2.95	2.97 2.88	2.96 2.96	2.96 2.94	2.97 2.95	2.94	2.96	3.00 2.93	2.96 2.94	3.00 2.89
32	Working Capital Management MBO443	2.93	3.00	2.88	2.96	3.00	2.95	2.93	2.92	3.00	2.94	3.00
33	Corporate Tax Planning & Management MBO444	2.96	2.95	2.88	2.96	2.92	2.90	2.92	2.93	2.90	2.93	2.90

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Department: **DEPARTMENT OF MANAGEMENT**

PO ATTAINMENT	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PS01	PS02	PS03
Direct PO Attainment	2.93	2.92	2.91	2.92	2.93	2.92	2.92	2.93	2.93	2.92	2.93
Indirect PO Attainment	1.86	2.14	2.32	2.27	2.14	2.45	2.36	2.32	2.50	2.40	2.59
Overall PO Attainment	2.71	2.77	2.79	2.79	2.77	2.83	2.81	2.81	2.84	2.82	2.86

