



NEWSLETTER DEPARTMENT OF MANAGEMENT

JAN - MAR

MADHAV INSTITUTE OF TECHNOLOGY & SCIENCE
INSTITUTE IN GWALIOR, MADHYA PRADESH

DEPARTMENT VISION

TO BE ONE OF THE MOST HIGHLY RECOGNIZED DEPARTMENT OF ACADEMIC AND RESEARCH EXCELLENCE, ENDEAVOUR TO PROMOTE ENTREPRENEURIAL CULTURE AND DEVELOP MANAGERIAL SKILLS, WHICH ENABLE OUR STUDENTS TO CONTRIBUTE IN THE DEVELOPMENT OF INDIVIDUAL, CORPORATE, SOCIETY AND THE NATION.

DEPARTMENT MISSION

SKILL DEVELOPMENT: TO NURTURE THE FUTURE BUSINESS LEADERS THROUGH IMPARTING HIGH QUALITY PLACEMENT ORIENTED ACADEMICS, RESEARCH AND PRACTICAL BASED TRAINING WITH A ZEAL TO ATTAIN EXCELLENCE IN BUSINESS ADMINISTRATION.

- **PROFESSIONAL DEVELOPMENT:** TO CONTINUOUSLY ENHANCE AND ENRICH THE TEACHING/LEARNING PEDAGOGY AND, MOTIVATE STUDENTS TO GAIN PROFESSIONAL COMPETENCE THROUGH CONSTANT KNOWLEDGE UPDATE, EMPATHETIC LEADERSHIP QUALITIES, AND FOSTERING STRATEGIC RELATIONSHIPS WITH THE INDUSTRY AND PRACTITIONERS, IN ORDER TO INCREASE STUDENTS EMPLOYABILITY.

MORAL DEVELOPMENT: TO CULTIVATE IMPECCABLE PERSONAL INTEGRITY, ETHICAL CONSCIOUSNESS, CARE FOR ENVIRONMENT AND SOCIETY IN ORDER TO ESTABLISH A PRODUCTIVE RELATIONSHIP WITH THE COMMUNITY.

TEAM NEWSLETTER

FACULTY COORDINATOR:

-DR. MONICA CHAUHAN BHADORIYA

STUDENT COORDINATOR:

-RIYA GOYAL

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PROGRAMME EDUCATIONAL OBJECTIVES (PEOS)

PEO-I

DEVELOP COMMUNICATION SKILLS: TO EQUIP STUDENTS WITH EXCELLENT ACADEMIC ENVIRONMENT TO DEMONSTRATE HIGH LEVELS OF COMMUNICATION SKILLS, CREATIVITY, CRITICAL THINKING, RESPONSIBILITY, TEAMWORK AND LEADERSHIP IN THEIR CAREER.

PEO-II

APPLICATION OF BUSINESS KNOWLEDGE: TO ENABLE STUDENTS TO APPLY MANAGEMENT PRINCIPLES, CROSS-FUNCTIONAL AND INTER-DISCIPLINARY ASPECTS OF MANAGEMENT THEORIES, MODELS AND FRAMEWORKS FOR A SUCCESSFUL CAREER IN THE CORPORATE WORLD.

PEO-III

EFFICIENCY IN DECISION-MAKING AND LEADERSHIP: TO SOLVE COMPLEX BUSINESS PROBLEMS AND TO DEVELOP LEADERSHIP SKILLS TO HANDLE BUSINESS UNCERTAINTIES AND CRISIS WITH A RATIONAL APPROACH, SUPPORTED BY APPROPRIATE QUANTITATIVE METHODS AND COMPUTING SKILLS.

PEO-IV

ENHANCE MANAGERS UNDERSTANDING: TO CREATE MANAGERS TO UNDERSTAND NATIONAL AS WELL AS INTERNATIONAL BUSINESS ENVIRONMENT AND TO ASSIMILATE UPDATED INFORMATION IN ORDER TO BRING EXCELLENCE IN WORK AND THEN INCULCATE CREATIVITY AND INNOVATION IN ACTIONS.

PEO-V

DEVELOP SOCIALLY RESPONSIBLE BEHAVIOUR: TO ENGAGE OUR STUDENTS IN SOCIAL RESPONSIBILITY, TO VALUE SOCIAL COMMITMENTS, ETHICAL QUALITIES AND TO ENGAGE IN LIFELONG LEARNING.

PROGRAM OUTCOMES (POS)

PO1 MANAGEMENT KNOWLEDGE: APPLY KNOWLEDGE AND SKILLS OF MANAGEMENT THEORIES AND PRACTICES TO ARRIVE AT OPTIMAL SOLUTION FOR ANY CORPORATE PROBLEMS.

PO2 PROBLEM ANALYSIS: FOSTER ANALYTICAL AND CRITICAL THINKING ABILITIES FOR DATA-BASED DECISION MAKING, AND PROBLEM SOLVING IN OTHER FUNCTIONAL AREAS SUCH AS MARKETING, FINANCE, HUMAN RESOURCES AND OPERATIONS.

PO3 VALUE BASED LEADERSHIP: ABILITY TO DEVELOP VALUE BASED LEADERSHIP AT VARIOUS LEVELS OF THE ORGANIZATION AND LEADING TEAMS AND COLLABORATES WITH TEAMS ACROSS ORGANIZATIONAL BOUNDARIES BY DEMONSTRATING LEADERSHIP QUALITIES AND MAXIMIZES THE USAGE OF DIVERSE SKILLS OF TEAM MEMBERS.

PO4 GLOBAL PERSPECTIVE: ABILITY TO UNDERSTAND, ANALYZE AND COMMUNICATE GLOBAL, LEGAL AND ETHICAL ASPECTS OF BUSINESS AND DEMONSTRATE AWARENESS AND KNOWLEDGE ABOUT FUNCTIONING OF LOCAL AND GLOBAL BUSINESS ENVIRONMENT AND IDENTIFYING POTENTIAL BUSINESS OPPORTUNITIES.

PO5 ACHIEVEMENT OF ORGANIZATIONAL GOALS: ABILITY TO LEAD THEMSELVES AND OTHERS IN THE ACHIEVEMENT OF ORGANIZATIONAL GOALS, CONTRIBUTING EFFECTIVELY TO A TEAM ENVIRONMENT AND IDENTIFY BUSINESS OPPORTUNITIES AND ACQUIRE ENTREPRENEURIAL TRAITS TO EVALUATE AND MANAGE THEIR OWN BUSINESS SUCCESSFULLY.

PO6 BEHAVIOURAL SKILLS: IMPROVE THE VERBAL AND NON-VERBAL COMMUNICATION SKILLS AND ACQUIRE LEADERSHIP SKILL AND TEAM WORK CAPABILITIES THROUGH PARTICIPATION. DEMONSTRATE HANDS-ON EXPERIENCE IN ADMINISTRATION AND RESEARCH. \

PO7 ETHICS: APPLY ETHICAL PRINCIPLES AND UNDERSTAND THE IMPACT OF THE PROFESSIONAL MANAGEMENT SOLUTIONS IN SOCIETAL AND ENVIRONMENTAL CONTEXTS.

PO8 LIFE-LONG LEARNING: ABILITY TO ENGAGE IN INDEPENDENT AND LIFE-LONG LEARNING IN THE CONTEXT OF MANAGING UNPREDICTABLE SOCIETAL AND GLOBAL ISSUES.

PROGRAM SPECIFIC OUTCOMES (PSO)

PSO1 TO GUIDE AND CHANNELIZE THE TRANSFORMATION PROCESS OF EVERY MANAGEMENT GRADUATE BY PROVIDING IN-DEPTH KNOWLEDGE OF BUSINESS MANAGEMENT AND ENTREPRENEURSHIP EMBEDDED WITH ETHICS, RIGHT ATTITUDE AND A SENSE OF SOCIAL COMMITMENT AND TO MAKE THEM TO STRIVE TOWARDS PERSONAL VICTORY AND VALUE CREATION TO SOCIETY.

PSO2 TO IGNITE A PASSION FOR MULTIDISCIPLINARY APPROACH FOR PROBLEM SOLVING, CRITICAL ANALYSIS AND DECISION MAKING BY GIVING DUE IMPORTANCE TO LATERAL THINKING SO THAT MANAGEMENT GRADUATES SEE THINGS FROM A PERSPECTIVE WHICH IS NOT JUST SIMPLE BUT EFFECTIVE.

PSO2 THE ABILITY TO EMPLOY MODERN SYSTEM APPLICATION PROGRAMS, ENVIRONMENTS, AND PLATFORMS IN CREATING INNOVATIVE CAREER PATHS TO BE AN ENTREPRENEUR, IN THE DYNAMIC SOCIO-ECONOMIC AND BUSINESS ECOSYSTEM

FACULTY RECEIVED AWARD/PRIZE

- DR. M. K. SAGAR, HEAD, DOM RECEIVED AWARD FOR EXEMPLARY CONTRIBUTION IN ADMISSION AS CO-CHAIRMAN, ADMISSION COMMITTEE
- DR. MONICA CHAUHAN BHADORIYA RECEIVED AWARD FOR PUBLISHING PAPERS IN SCOPUS AND ABDC CAT C
- DR. TRILOK PRATAP SINGH RECEIVED AWARD FOR PUBLISHING PAPERS IN SCOPUS

FDP/STC ATTENDED (OUTSIDE THE INSTITUTE)

- DR. TRILOK PRATAP SINGH PARTICIPATED AS SESSION CHAIR TECHNICAL SESSION VII: GENERAL MANAGEMENT PRACTICES, IN THE XIV INTERNATIONAL CONFERENCE ON INDUSTRY 4.0: OPTIMISING OPERATION AND SHAPING THE FUTURE OF BUSINESS DURING 11-12 FEB 2023.

EXPERT TALK ORGANIZED AT INSTITUTE LEVEL

- DR. J. K, SHARMA, RETD, HEAD, CRM, JAGSONPAL PHARMACEUTICALS, LTD. GIVEN AN EXPERT LECTURE ON MARKETING FORM 8 TH- 10 TH FEBRUARY 2023

ACTIVITIES ORGANIZED AT INSTITUTE LEVEL

- NATIONAL COMMODITY & DERIVATIVE EXCHANGE LIMITED (NCDEX) SESSION ON COMMODITY DERIVATIVES MARKET ON 20 TH JANUARY, 2023



• NPTEL COURSE ATTENDED BY THE FACULTY

- **DR. MONICA CHAUHAN BHADORIYA**

1. ATTENDED FOLLOWING NPTEL COURSES:

- MANAGING CHANGE IN ORGANIZATION
- YOGA AND POSITIVE PSYCHOLOGY FOR
- MANAGING CAREER AND LIFE
- INTRODUCTION TO MACHINE LEARNING
- MANAGEMENT OF INVENTORY SYSTEMS
- EMOTIONAL INTELLIGENCE
- DATA ANALYTICS WITH PYTHON

2. SUCCESSFULLY COMPLETED FOLLOWINGNITTTR COURSES:

- ORIENTATION TOWARDS TECHNICAL EDUCATION AND CURRICULUM ASPECTS.
- PROFESSIONAL ETHICS & SUSTAINABILITY.
- INSTRUCTIONAL PLANNING AND DELIVERY.
- TECHNOLOGY ENABLED LEARNING & LIFE LONG SELF LEARNING.
- STUDENT ASSESSMENT AND EVALUATION.
- CREATIVE PROBLEM SOLVING, INNOVATION AND MEANINGFUL R&D.

PUBLICATIONS WITH DOI NUMBER

- DR. MONICA CHAUHAN BHADORIYA PUBLISHED PAPER TITLED “EXAMINING THE EFFECTS OF FACTORS INFLUENCING OCB W.R.T TO IT MANAGERS IN GUJARAT” IN SCOPUS INDEXED JOURNAL, BUSINESS, MANAGEMENT AND ECONOMICS ENGINEERING

STUDENTS ACHIEVEMENT IN EXTRACURRICULAR ACTIVITY AT NATIONAL OR INTERNATIONAL LEVEL

- HARSHVARDHAN SINGH TOMAR OF MBA I YEAR PARTICIPATED IN OPEN STATE KHO-KHO TOURNAMENT HELD ON 9 TH JANUARY IN JIWAJI UNIVERSITY, GWALIOR



- KRISHANKANT SHARMA OF MBA I YEAR PRESENTED PAPER TITLED "THE POST COVID- 19 PLAN FOR GREEN MARKETING IN INDIA" IN XIV INTERNATIONAL CONFERENCE INDUSTRY 4.0 HELD AT PRESTIGE COLLEGE GWALIOR DURING 11-12 FEBRUARY 2023.



- ARYAN GUPTA OF MBA I YEAR PRESENTED PAPER TITLED "THE 2030 SUSTAINABLE DEVELOPMENT GOALS AND THE 2020 NATIONAL EDUCATIONAL POLICY" IN XIV INTERNATIONAL CONFERENCE INDUSTRY 4.0 HELD AT PRESTIGE COLLEGE GWALIOR DURING 11-12 FEBRUARY 2023.



- GURSIMAR SINGH SACHDEVA OF MBA I YEAR PRESENTED PAPER TITLED "IMPACT OF GREEN MARKETING ON GREEN BRAND RECOGNITION AND IMAGE IN BUSINESS-TO-BUSINESS CONTEXT" IN XIV INTERNATIONAL CONFERENCE INDUSTRY 4.0 HELD AT PRESTIGE COLLEGE GWALIOR DURING 11-12 FEBRUARY 2023.



- PRACHI GUPTA OF MBA I YEAR PRESENTED PAPER TITLED "GREEN MARKETING: ROLE IN BRIDGING ORGANIZATION AND SUPPLY CHAIN MANAGEMENT AND PERFORMANCE GAPS” IN XIV INTERNATIONAL CONFERENCE INDUSTRY 4.0 HELD AT PRESTIGE COLLEGE GWALIOR DURING 11-12 FEBRUARY 2023.



- HARSHIT KASERA OF MBA I YEAR PRESENTED PAPER TITLED “THE IMPACT OF GREEN MARKETING ON THE INDIAN CONSUMERS’ PURCHASING DECISION” IN XIV INTERNATIONAL CONFERENCE INDUSTRY 4.0 HELD AT PRESTIGE COLLEGE GWALIOR DURING 11-12 FEBRUARY 2023.



FRESHER PARTY

FRESHER- PARTY FOR MBA BATCHES ADMITTED IN 2022 ON 24TH JANUARY 2023



PLACEMENT RECORD

- AJAY KANJWANI, YOGESH KUMAR AND SUMIT RAJPUT PLACED IN INDIAMART PVT. LTD. AS EXECUTIVE-CLIENT ACQUISITION