



DEPARTMENT OF MANAGEMENT NEWSLETTER

JAN - MAR 2024

Department Vision

To be one of the most highly recognized department of academic and research excellence, endeavour to promote entrepreneurial culture and develop managerial skills, which enable our students to contribute in the development of individual, corporate, society and the nation.

Department Mission

- Skill Development: To nurture the future business leaders through imparting high quality Placement Oriented Academics, Research and Practical based training with a zeal to attain excellence in business administration.
- Professional Development: To continuously enhance and enrich the teaching/learning pedagogy and, motivate students to gain professional competence through constant knowledge update, empathetic leadership qualities, and fostering strategic relationships with the industry and practitioners, in order to increase students employability.
- Moral Development: To cultivate impeccable personal integrity, ethical consciousness, care for environment and society in order to establish a productive relationship with the community.

TEAM NEWSLETTER

FACULTY COORDINATOR:

-DR. MONICA CHAUHAN BHADORIYA

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Programme Educational Objectives (PEOs)

PEO-I

Develop Communication Skills: To equip students with excellent academic environment to demonstrate high levels of communication skills, creativity, critical thinking, responsibility, teamwork and leadership in their career.

PEO-II

Application of Business Knowledge: To enable students to apply management principles, cross-functional and inter-disciplinary aspects of management theories, models and frameworks for a successful career in the corporate world.

PEO-III

Efficiency in Decision-Making and Leadership: To solve complex business problems and to develop leadership skills to handle business uncertainties and crisis with a rational approach, supported by appropriate quantitative methods and computing skills.

PEO-IV

Enhance Managers Understanding: To create managers to understand national as well as international business environment and to assimilate updated information in order to bring excellence in work and then inculcate creativity and innovation in actions.

PEO-V

Develop socially responsible behaviour: To engage our students in social responsibility, to value social commitments, ethical qualities and to engage in lifelong learning.

Program Outcomes (POs)

PO1 Management Knowledge: Apply knowledge and skills of management theories and practices to arrive at optimal solution for any corporate problems.

PO2 Problem analysis: Foster analytical and critical thinking abilities for data-based decision making, and problem solving in other functional areas such as marketing, finance, human resources and operations.

PO3 Value Based Leadership: Ability to develop value based leadership at various levels of the organization and leading teams and collaborates with teams across organizational boundaries by demonstrating leadership qualities and maximizes the usage of diverse skills of team members.

PO4 Global Perspective: Ability to understand, analyze and communicate global, legal and ethical aspects of business and demonstrate awareness and knowledge about functioning of local and global business environment and identifying potential business opportunities.

PO5 Achievement of organizational goals: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment and identify business opportunities and acquire entrepreneurial traits to evaluate and manage their own business successfully.

PO6 Behavioural skills: Improve the verbal and non-verbal communication skills and acquire leadership skill and team work capabilities through participation. Demonstrate hands-on experience in administration and research. \

PO7 Ethics: Apply ethical principles and understand the impact of the professional management solutions in societal and environmental contexts.

PO8 Life-long learning: Ability to engage in independent and life-long learning in the context of managing unpredictable societal and global issues.

PROGRAM SPECIFIC OUTCOMES (PSO)

PSO1 To guide and channelize the transformation process of every management graduate by providing in-depth knowledge of business management and entrepreneurship embedded with ethics, right attitude and a sense of social commitment and to make them to strive towards personal victory and value creation to society.

PSO2 To ignite a passion for multidisciplinary approach for problem solving, critical analysis and decision making by giving due importance to lateral thinking so that management graduates see things from a perspective which is not just simple but effective.

PSO3 The ability to employ modern system application programs, environments, and platforms in creating innovative career paths to be an entrepreneur, in the dynamic socio-economic and business ecosystem

FACULTY ACHIEVEMENT

Dr. Monica Chauhan Bhadoriya is recognized as an "NPTEL Star"
- NPTEL BELIEVERS



ACTIVITIES ORGANIZED AT INSTITUTE LEVEL

- Orientation program of MBA II Sem was conducted on 25th January 2024 in the department. The motive of this program was to guide the students regarding II Semester Academics and Activities.



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- Department. of Management conducted a 7-day Management Development Program on Digital Marketing from 15th-21st February 2024 with the association of CEDMAP, MSME, MP Govt..

NPTEL COURSES ATTENDED BY FACULTY AND STUDENTS

- **Dr. Monica Chauhan Bhadoriya secured Gold medal in the NPTEL course of “Organizational Behaviour” and topped the course (5%).**
- **Dr. Charu Goyal secured Silver medal in the NPTEL course of “Knowledge Management” and topped the course (2%).**
- **Dr. Monica Chauhan Bhadoriya cleared following NPTEL courses:**
 - Organizational Behaviour (Elite + Gold)
 - Knowledge Management (Elite)
 - Learning Analytics Tools(Elite)
 - Yoga and Positive Psychology for Managing Career and Life (Elite)
 - Python for Data Science
 - Innovation, Business Models And Entrepreneurship
- **80% of the students of MBA cleared NPTEL courses.**

PHD AWARDED

Dr. Charu Goyal is awarded PhD in Management under the supervision of Prof. Manoj Patwardhan from ABV-IIIITM, Gwalior in the domain of Human Resource Management.

STUDENTS ACHIEVEMENT IN EXTRACURRICULAR ACTIVITY

1.

घर की छत पर विस्तर था जो , वो तो सिर्फ हमारा था।
नित नए रूप में दिखने वाला, बस चंदा मामा प्यारा था।
आलीशान महल के बिन भी, एक दम मस्त गुजारा था।
दुनियां से मैं दूर बहुत था, मात पिता का सहारा था।।

2.

विस्तर पर जलपान, आंख में शक्तिमान बसा था ।।
दादा दादी की नित सेवा, सर पर मां का प्यार रखा था ।
अभिमान गुमान से भेंट नहीं थी, सबका बस ईमान सखा थ
भेद अभेद का बोध नहीं था, मुझको बस इंसान दिखा था।

3.

लड़ता और झगड़ता था मैं, पर पैर उन्ही के पड़ता था।
मेरी जिब्बा के प्रथम गुरु थे, मैं उनसे ही पड़ता था।।
मैं और मेरी छोटी बहना, हर रोज कहानी सुनते थे।
हल्की सी मुस्कान दिखाते, नित कई प्रश्न हम गढ़ते थे।
कितने प्यारे , इतने प्यारे, एक हमारे दादू थे।।
देव तुल्य सब जग से न्यारे, एक हमारे दादू थे।

4.

मैं और मेरे मित्र सुनो, जी बहुत बड़े अलबेले थे ।
न मैं कभी अकेला था, और न वो कभी अकेले थे।।
दुनियां दारी से अनविज्ञ रहे थे, दुनियां के दूर झमेले थे।
धूप छांव की सुध न रखकर, हम चंद चकोर से खेले थे।।

- Yogesh Sharma of MBA 1st year stood second in “Baatein Bachpan ki”- a poem competition organized by Hindi Samiti, MITS.
- Uddesh Tiwari of MBA 1st year got first prize in Dance festival organized by Dance Club, MITS

PLACEMENT RECORD

- TEN STUDENTS of MBA III Sem got placed in VARIOUS COMPANIES: