



DEPARTMENT OF MANAGEMENT NEWSLETTER

APR - JUN 2023

DEPARTMENT VISION

TO BE ONE OF THE MOST HIGHLY RECOGNIZED DEPARTMENT OF ACADEMIC AND RESEARCH EXCELLENCE, ENDEAVOUR TO PROMOTE ENTREPRENEURIAL CULTURE AND DEVELOP MANAGERIAL SKILLS, WHICH ENABLE OUR STUDENTS TO CONTRIBUTE IN THE DEVELOPMENT OF INDIVIDUAL, CORPORATE, SOCIETY AND THE NATION.

DEPARTMENT MISSION

- **SKILL DEVELOPMENT:** TO NURTURE THE FUTURE BUSINESS LEADERS THROUGH IMPARTING HIGH QUALITY PLACEMENT ORIENTED ACADEMICS, RESEARCH AND PRACTICAL BASED TRAINING WITH A ZEAL TO ATTAIN EXCELLENCE IN BUSINESS ADMINISTRATION.
- **PROFESSIONAL DEVELOPMENT:** TO CONTINUOUSLY ENHANCE AND ENRICH THE TEACHING/LEARNING PEDAGOGY AND, MOTIVATE STUDENTS TO GAIN PROFESSIONAL COMPETENCE THROUGH CONSTANT KNOWLEDGE UPDATE, EMPATHETIC LEADERSHIP QUALITIES, AND FOSTERING STRATEGIC RELATIONSHIPS WITH THE INDUSTRY AND PRACTITIONERS, IN ORDER TO INCREASE STUDENTS EMPLOYABILITY.
- **MORAL DEVELOPMENT:** TO CULTIVATE IMPECCABLE PERSONAL INTEGRITY, ETHICAL CONSCIOUSNESS, CARE FOR ENVIRONMENT AND SOCIETY IN ORDER TO ESTABLISH A PRODUCTIVE RELATIONSHIP WITH THE COMMUNITY.

TEAM NEWSLETTER

FACULTY COORDINATOR:

-DR. MONICA CHAUHAN BHADORIYA

STUDENT COORDINATOR:

-RIYA GOYAL

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PROGRAMME EDUCATIONAL OBJECTIVES (PEOS)

PEO-I

DEVELOP COMMUNICATION SKILLS: TO EQUIP STUDENTS WITH EXCELLENT ACADEMIC ENVIRONMENT TO DEMONSTRATE HIGH LEVELS OF COMMUNICATION SKILLS, CREATIVITY, CRITICAL THINKING, RESPONSIBILITY, TEAMWORK AND LEADERSHIP IN THEIR CAREER.

PEO-II

APPLICATION OF BUSINESS KNOWLEDGE: TO ENABLE STUDENTS TO APPLY MANAGEMENT PRINCIPLES, CROSS-FUNCTIONAL AND INTER-DISCIPLINARY ASPECTS OF MANAGEMENT THEORIES, MODELS AND FRAMEWORKS FOR A SUCCESSFUL CAREER IN THE CORPORATE WORLD.

PEO-III

EFFICIENCY IN DECISION-MAKING AND LEADERSHIP: TO SOLVE COMPLEX BUSINESS PROBLEMS AND TO DEVELOP LEADERSHIP SKILLS TO HANDLE BUSINESS UNCERTAINTIES AND CRISIS WITH A RATIONAL APPROACH, SUPPORTED BY APPROPRIATE QUANTITATIVE METHODS AND COMPUTING SKILLS.

PEO-IV

ENHANCE MANAGERS UNDERSTANDING: TO CREATE MANAGERS TO UNDERSTAND NATIONAL AS WELL AS INTERNATIONAL BUSINESS ENVIRONMENT AND TO ASSIMILATE UPDATED INFORMATION IN ORDER TO BRING EXCELLENCE IN WORK AND THEN INCULCATE CREATIVITY AND INNOVATION IN ACTIONS.

PEO-V

DEVELOP SOCIALLY RESPONSIBLE BEHAVIOUR: TO ENGAGE OUR STUDENTS IN SOCIAL RESPONSIBILITY, TO VALUE SOCIAL COMMITMENTS, ETHICAL QUALITIES AND TO ENGAGE IN LIFELONG LEARNING.

PROGRAM OUTCOMES (POS)

PO1 MANAGEMENT KNOWLEDGE: APPLY KNOWLEDGE AND SKILLS OF MANAGEMENT THEORIES AND PRACTICES TO ARRIVE AT OPTIMAL SOLUTION FOR ANY CORPORATE PROBLEMS.

PO2 PROBLEM ANALYSIS: FOSTER ANALYTICAL AND CRITICAL THINKING ABILITIES FOR DATA-BASED DECISION MAKING, AND PROBLEM SOLVING IN OTHER FUNCTIONAL AREAS SUCH AS MARKETING, FINANCE, HUMAN RESOURCES AND OPERATIONS.

PO3 VALUE BASED LEADERSHIP: ABILITY TO DEVELOP VALUE BASED LEADERSHIP AT VARIOUS LEVELS OF THE ORGANIZATION AND LEADING TEAMS AND COLLABORATES WITH TEAMS ACROSS ORGANIZATIONAL BOUNDARIES BY DEMONSTRATING LEADERSHIP QUALITIES AND MAXIMIZES THE USAGE OF DIVERSE SKILLS OF TEAM MEMBERS.

PO4 GLOBAL PERSPECTIVE: ABILITY TO UNDERSTAND, ANALYZE AND COMMUNICATE GLOBAL, LEGAL AND ETHICAL ASPECTS OF BUSINESS AND DEMONSTRATE AWARENESS AND KNOWLEDGE ABOUT FUNCTIONING OF LOCAL AND GLOBAL BUSINESS ENVIRONMENT AND IDENTIFYING POTENTIAL BUSINESS OPPORTUNITIES.

PO5 ACHIEVEMENT OF ORGANIZATIONAL GOALS: ABILITY TO LEAD THEMSELVES AND OTHERS IN THE ACHIEVEMENT OF ORGANIZATIONAL GOALS, CONTRIBUTING EFFECTIVELY TO A TEAM ENVIRONMENT AND IDENTIFY BUSINESS OPPORTUNITIES AND ACQUIRE ENTREPRENEURIAL TRAITS TO EVALUATE AND MANAGE THEIR OWN BUSINESS SUCCESSFULLY.

PO6 BEHAVIOURAL SKILLS: IMPROVE THE VERBAL AND NON-VERBAL COMMUNICATION SKILLS AND ACQUIRE LEADERSHIP SKILL AND TEAM WORK CAPABILITIES THROUGH PARTICIPATION. DEMONSTRATE HANDS-ON EXPERIENCE IN ADMINISTRATION AND RESEARCH. \

PO7 ETHICS: APPLY ETHICAL PRINCIPLES AND UNDERSTAND THE IMPACT OF THE PROFESSIONAL MANAGEMENT SOLUTIONS IN SOCIETAL AND ENVIRONMENTAL CONTEXTS.

PO8 LIFE-LONG LEARNING: ABILITY TO ENGAGE IN INDEPENDENT AND LIFE-LONG LEARNING IN THE CONTEXT OF MANAGING UNPREDICTABLE SOCIETAL AND GLOBAL ISSUES.

PROGRAM SPECIFIC OUTCOMES (PSO)

PSO1 TO GUIDE AND CHANNELIZE THE TRANSFORMATION PROCESS OF EVERY MANAGEMENT GRADUATE BY PROVIDING IN-DEPTH KNOWLEDGE OF BUSINESS MANAGEMENT AND ENTREPRENEURSHIP EMBEDDED WITH ETHICS, RIGHT ATTITUDE AND A SENSE OF SOCIAL COMMITMENT AND TO MAKE THEM TO STRIVE TOWARDS PERSONAL VICTORY AND VALUE CREATION TO SOCIETY.

PSO2 TO IGNITE A PASSION FOR MULTIDISCIPLINARY APPROACH FOR PROBLEM SOLVING, CRITICAL ANALYSIS AND DECISION MAKING BY GIVING DUE IMPORTANCE TO LATERAL THINKING SO THAT MANAGEMENT GRADUATES SEE THINGS FROM A PERSPECTIVE WHICH IS NOT JUST SIMPLE BUT EFFECTIVE.

PSO3 THE ABILITY TO EMPLOY MODERN SYSTEM APPLICATION PROGRAMS, ENVIRONMENTS, AND PLATFORMS IN CREATING INNOVATIVE CAREER PATHS TO BE AN ENTREPRENEUR, IN THE DYNAMIC SOCIO-ECONOMIC AND BUSINESS ECOSYSTEM

FACULTY RECEIVED AWARD/PRIZE

DR. TRILOK PRATAP SINGH WAS A SESSION CHAIR IN ISCMCTR 2023 ORGANIZED BY MITS GWALIOR

DR. MONICA CHAUHAN BHADORIYA WAS A SESSION CHAIR IN ISCMCTR 2023 ORGANIZED BY MITS GWALIOR



FDP/STC ATTENDED (OUTSIDE THE INSTITUTE)

DR. MONICA CHAUHAN PARTICIPATED AS ATTENDED ONE WEEK E-WORKSHOP ON NEW-IPR IN JUNE 2023 ORGANIZED BY CSIR-IMMT, BHUBNESHWAR



ACTIVITIES ORGANIZED AT INSTITUTE LEVEL

- DR. MONICA ORGANIZED ONLINE FINANCIAL EDUCATION PROGRAM FOR STUDENTS OF MITS GWALIOR ON 25TH APR 2023 IN COLLABORATION WITH NISM, SEBI
- INDUSTRIAL VISIT TO NOVA STERLING, GWALIOR WAS ORGANIZED ON 25TH APR 2023



- COLLOQUIUM "PRABANDH SANGOSHTHI - 2023" WAS ORGANIZED BY THE DEPARTMENT IN JUNE 2023 IN WHICH THE STUDENTS OF MBA I YEAR PRESENTED VARIOUS MANAGEMENT TOPICS THROUGH POSTERS.

- POSTER PRESENTATION WAS ORGANIZED BY THE DEPARTMENT IN JUNE 2023 IN WHICH THE STUDENTS OF MBA II YEAR PRESENTED THEIR WORK DONE DURING 6 MONTHS' INTERNSHIP THROUGH POSTERS.



NPTEL COURSES ATTENDED BY FACULTY AND STUDENTS

DR. TRILOK PRATAP SINGH COMPLETED TWO COURSES ON NPTEL:

- BUSINESS ANALYTICS & DATA MINING USING R - PART II
- BUSINESS ANALYTICS & TEXT MINING MODELING USING PYTHON

44 STUDENTS OF MBA IV SEM ATTENDED/COMPLETED THREE COURSES PER STUDENT ON NPTEL.

PUBLICATIONS WITH DOI NUMBER

KHANDELWAL, U. AND SINGH, T.P. (2023), "EXPLAINING MEDIA EFFECT OF GREEN ADVERTISING ON AUDIENCE ATTITUDE", SOCIETY AND BUSINESS REVIEW, VOL. 18 NO. 3, PP. 523-546. [HTTPS://DOI.ORG/10.1108/SBR-03-2022-0086](https://doi.org/10.1108/SBR-03-2022-0086)

STUDENTS ACHIEVEMENT IN EXTRACURRICULAR ACTIVITY

- NAVEEN GAUTAM OF MBA I YEAR PARTICIPATED IN
 - ENVIRONMENTAL AND LIFESTYLE QUIZ.
 - SWARAJ QUIZ.
 - 4TH NATIONAL ONLINE QUIZ ON INSOLVENCY AND BANKRUPTCY, CODE 2016.
- 8 STUDENTS OF MBA I YEAR GOT SELECTED FOR INTERNSHIP IN SHRADDHA GHEE WITH A STIPEND
- STUDENTS OF MBA I YEAR WERE OFFERED INTERNSHIP IN VARIOUS DOMAINS

PLACEMENT RECORD

- SEVEN STUDENTS OF MBA FINAL YEAR GOT PLACED IN HDFC BANK