

MADHAV STITUTE OF TECHNOLOGY & SIENCE, GWALIOR

(A Govt. Aided UGC Autonomous & NAAC Accredited Institute Affiliated to RGPV, Bhopal)

Master of Business Administration (MBA) (2 Year Program) (Semester – I) For batch admitted in Academic Session 2022-23 Scheme of Examination

| | | | | | | Maximum N | /larks Allotted | | | Contact | | | | T | | |
|-------|--------------------|---------|---------------------------------------|-----------------------|-------------------------|------------------|------------------|---------------|--------------|--------------------------------|----------------|-----------------|---------|---------|---------|-------|
| S. No | Course Category | Subject | Subject Name | | Theory Slot | | | Practical Slo | t | | Hours per Mode | | Mode of | of | | |
| | category | Code | oubject Name | | Evaluation | Continuou | s Evaluation | Continuou | s Evaluation | valuation Marks Credits (Offli | Teaching | Mode o Exam. | | | | |
| | | | | End Sem Assessment | Personality Overview | Mid Sem. Exam | Quiz/ | 1-4 | External | | L | Т | Р | Credits | Online) | Exam. |
| 1. | DC | 701001 | Principles of Management | 50 | 10 | 20 | Assignment 20 | | External | | | | - | | | |
| 2. | DC | 701002 | Organizational Behaviour | 50 | 10 | | | - | - | 100 | 2 | - | 0 | 3 | Offline | PP |
| 3. | | | Business Statistics & | 30 | 10 | 20 | 20 | - | - | 100 | 3 | - | 0 | 3 | Offline | PP |
| 3. | DC | 701003 | Research Methodology | 50 | 10 | 20 | 20 | - | - | 100 | 3 | _ | 0 | 3 | Offline | PP |
| 4. | DC | 701004 | Marketing Management | 50 | 10 | 20 | 20 | | | | | | | | Omme | FF |
| 5 | DC | 701005 | Operations Management | 50 | 10 | 20 | | - | - | 100 | 3 | - | 0 | 3 | Offline | PP |
| | | | Accounting and | | 10 | 20 | 20 | - | - | 100 | 3 | - | 0 | 3 | Offline | PP |
| 6. | | 701006 | Financial Management | 50 | 10 | 20 | 20 | - | - | 100 | 3 | | 0 | 3 | Offi: | |
| 7. | DC : | 701007 | IT for Managers | 50 | 10 | 20 | 20 | | | | | | | 3 | Offline | PP |
| | | Total | | 350 | 70 | 140 | 140 | - | - | 100 | 3 | - | 0 | 3 | Offline | PP |
| 3. | MAC N | 1C7001 | Business Communication & Skills | - | 10 | 20 | 20 | 50 | - | 700 100 | 21 | - | 2 | 21 | - | |

^{*}MAC: Mandatory Audit Course will be compulsory to pass which will be a mandate to award the final degree.



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Master of Business Administration (MBA) (2 Year Program) (Semester -II) For batch admitted in Academic Session 2022-2 Scheme of Examination

| | | | | | | Maximum M | | | | | Cont | | - 1 | | Mode of | Mode of Exam. |
|-------|--------------------|---------------|----------------------------------|-----------------------|-------------------------|------------------|---------------------|----------------|------------|-------|------|-----|-----|---------|-----------|------------------|
| | Course | Subject | | | Theory Slot | | | Practical Slot | | Total | per | wee | ek | Total | Teaching | |
| . No. | Course Category | Code | Subject Name | End Term | | Continuous | | Continuous | Evaluation | Marks | | _ | | Credits | (Offline/ | |
| | | | | End Sem Assessment | Personality Overview | Mid Sem. Exam | Quiz/ Assignment | Internal | External | | L | Т | Р | | Online) | |
| 1. | DC | 702001 | Human Resource Management | 50 | 10 | 20 | 20 | - | - | 100 | 3 | 0 | 0 | 3 | Offline | PP |
| 2. | DC | 702002 | Managerial Economics | 50 | 10 | 20 | 20 | - | - | 100 | 2 | 1 | 0 | 3 | Offline | PP |
| 3. | DC | 702003 | Technology Management | 50 | 10 | 20 | 20 | - | - | 100 | 3 | 0 | 0 | 3 | Offline | PP |
| 4. | DC | 702004 | Data Science | 50 | 10 | 20 | 20 | - | - | 100 | 2 | 1 | 0 | 3 | Offline | PP |
| 5 | DC | 702005 | Business Analytics | 50 | 10 | 20 | 20 | - | - | 100 | 2 | 1 | 0 | 3 | Offline | PP |
| 6. | DC | 702006 | Legal Aspects of Business | 50 | 10 | 20 | 20 | - | - | 100 | 3 | 0 | 0 | 3 | Offline | PP |
| 7. | DC | 702007 | Management Information System | 50 | 10 | 20 | 20 | - | - | 100 | 3 | 0 | 0 | 3 | Offline | - |
| 8. | DC | 702008 | Total Quality Management | 50 | 10 | 20 | 20 | - | - | 100 | 3 | 0 | 0 | 3 | Offline | - |
| 9. | DC | 702009 | Financial Institutions & Markets | 50 | 10 | 20 | 20 | - | - | 100 | 3 | + | + | | Offline | - |
| | 200 | 702010 | Consumer Behaviour | 50 | 10 | 20 | 20 | - | - | 100 | 3 | C |) (| 3 | Offline | e PP |
| 10. | DC | 702010 Tot | | 500 | 100 | 200 | 200 | - | - | 1000 |) 2 | 7 3 | 3 (| 30 | | - |
| 11. | MAC | MC7002 | Corporate | 50 | 10 | 20 | 20 | - | - | 100 | | 2 | - | | Blende | ed A+ |

*MAC: Mandatory Audit Course will be compulsory to pass which will be a mandate to award the final degree.

45-60 Days Internship/Project in any Organization or Industry in summer break just after II semester. Evaluation will be done in III semester by Viva Voice, Presentation with Report Submission and Certification.

DEAN (ACADEMICS)
MITS
GWALLOR

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COURSE SCHEME & SYLLABUS

FOR

MASTER OF BUSINESS ADMINISTRATION PROGRAM

(Effective from Session 2022-23)

Programme Outline

1. MBA program is of two years' duration divided into four semesters.

2. The program consists of Departmental Core courses(DCs) along with six Departmental Electives (DEs), minor and major internship/project having credits and Mandatory Audit Courses (MAC) which are non-credit courses. Summary as follows:

| S. No. | Course Category | Credits |
|--------|--------------------------|---------|
| 1 | DC | 69 |
| 2 | DE | 15 |
| 3 | Minor Internship/Project | 06 |
| 4 | Major Internship/Project | 12 |
| | Total Credits | 102 |

| S. No. | Semester | Credits |
|--------|------------|---------|
| 1 | Semester 1 | 21 |
| 2 | Semester 2 | 30 |
| 3 | Semester 3 | 30 |
| 4 | Semester 4 | 21 |

3. In first three semesters, students will have to pass one Mandatory Audit Course (MAC) apart from the DCs & DEs. Department will conduct lectures in blended mode for MAC. In the I Semester, resultwill be provided by the department to the Examination Cell on the basis of continuous evaluation to include these grades in the final mark sheets.

4. At the end of the II Semester, the student will undergo Summer Internship/Minor Project of 6-8 weeks'duration in a professional organization. After completion of the Summer Internship/Minor Project, the student will present a report and face a viva-voce for evaluation in III Semester.

5. From III semester onwards, each student has to opt for electives from the available buckets of DEs.

6. While choosing electives, students will be mentored and they will fill a form with their final electives well in advance before starting of respectivesemesters.

7. At the end of the fourth semester, there will be Major Project/Dissertaionof 18- 24 weeks based on business research in connection with any reputed organization along with DEs.

8. The students will be evaluated on the basis of Mid Semester Exams, Quiz and Assignment (40% weightage), Personality Overview (10% weightage) and End Semester Examination (50% weightage).

9. Contact hours per week consist of L: Lecture, T: Tutorial, P: Practical



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Department of Management Scheme of Evaluation

Master of Business Administration (MBA) III Semester

| | | | | | | | | | | | , | Com | | | | | |
|-----|---------|----------|--|------------------|-------------------------|----------------------|----------------------|----------|-----------------|----------------|----|---------------|---------|------------------|---------------------|------------------|-------------------|
| | | | | | Maxim | um Mar | ks Allotted | | | | C | ontag | wa • | tch adm | itted in ac | ademic s | ession 2022- |
| s. | Subject | Category | | | Theory S | lot | | Practi | cal Slot | | Ho | urs p veek | er | | | | |
| No. | Code | Code | · Subject Name | End Teri | m Evaluation | | ntinuous aluation | | nuous uation | Total Marks | | | | Total Credits | Mode of Teaching | Mode of Exam. | Duration of Exam. |
| | | | | End Sem. Exam | Personality Overview | Mid Sem. Exam. | Quiz/ Assignment | Internal | External | | L | Т | P | | | Caum. | exam. |
| 1. | 703001 | DC | Project Management | - 50 | 10 | 20 | 20 | - | | | | _ | | | | | |
| 2. | 703002 | DC | Strategic Management | 50 | 10 | 20 | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 3. | 703003 | DC | International Business | 50 | 10 | 20 | - | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 4. | 703004 | DC | Decision Modeling | 50 | 10 | | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 5. | 703005 | DC | Supply Chain Management | 50 | | 20 | 20 | - | | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 6. | 703006 | DC | Service Marketing | | 10 | 20 | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 7. | DEI | DE | Departmental Elective-I | 50 | 10 | 20 | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| _ | | | • | 50 | 10 | 20 | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 8. | DE2 | DE | Departmental Elective-II | 50 | 10 | 20 | 20 | - | - | 100 | 3 | - | - | 3 | Offline | PP | 3 hrs |
| 9. | 703017 | DC | Summer Internship/ Project (6-8 Weeks) | - | - | - | - | 75 | 75 | 150 | - | - | 6 | 6 | - | so | - |
| | | - | Γotal | 400 | 80 | 160 | 160 | - | - | 950 | 24 | - | 6 | 30 | - | - | - |
| 10. | 703018 | MAC | Entrepreneurship & Innovation | 50 | 10 | 20 | 20 | - | - | 100 | 1 | ı | - | GRADE | Blended | AO | 2 hrs |

Induction programme of three weeks (MC): Physical activity, Creative Arts, Universal Human Values, Literary, Proficiency Modules, Lectures by Eminent People, Visits to local Areas, Familiarization to Dept./Specialization & Innovations.

MCQ: Multiple Choice Question

AO: Assignment + Oral PP: Pen Paper

SO: Submission + Oral

| | | camination | Mode of E | | | Feaching | Mode of | |
|---------------|---------|------------|-----------|---------|---------|-----------------|---------|---------|
| Total Credits | Lab | | Theory | | Lab | | Theory | |
| | so | MCQ | AO | PP | Offline | Blended | Online | Offline |
| 30 | 01 | - | 01 | 08 | 01 | 01 | | 08 |
| 100% | 10.00 % | - | 10.00 % | 80.00 % | 10.00 % | 10.00 % | | 80.00 % |

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