Startup Cell, MITS Gwalior

Presenter:

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Assistant Professor

Electrical Engineering
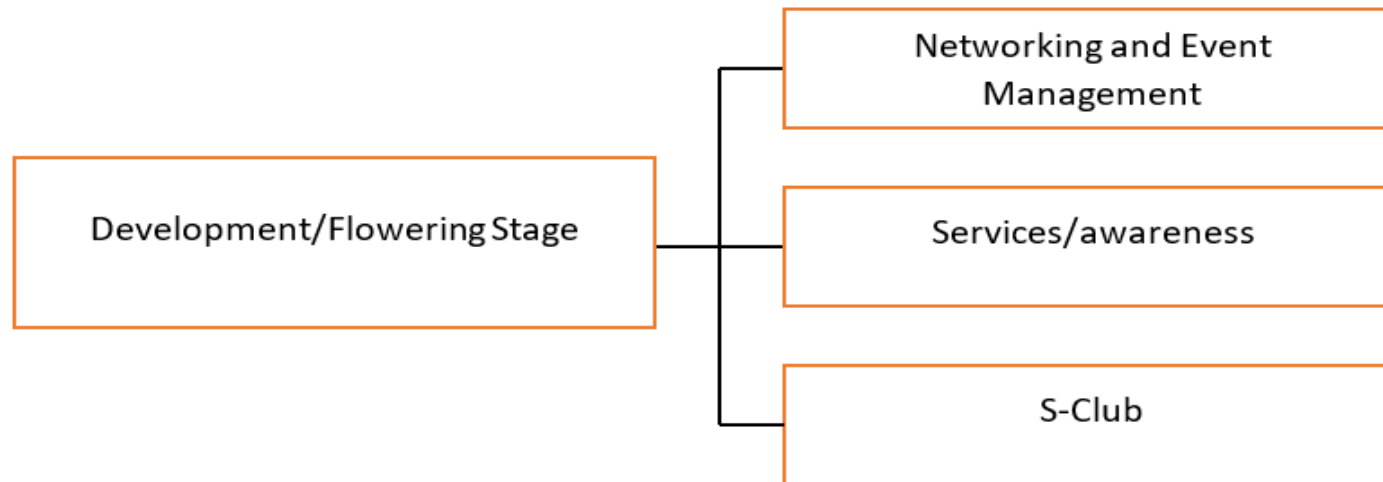
E-cell Matrix

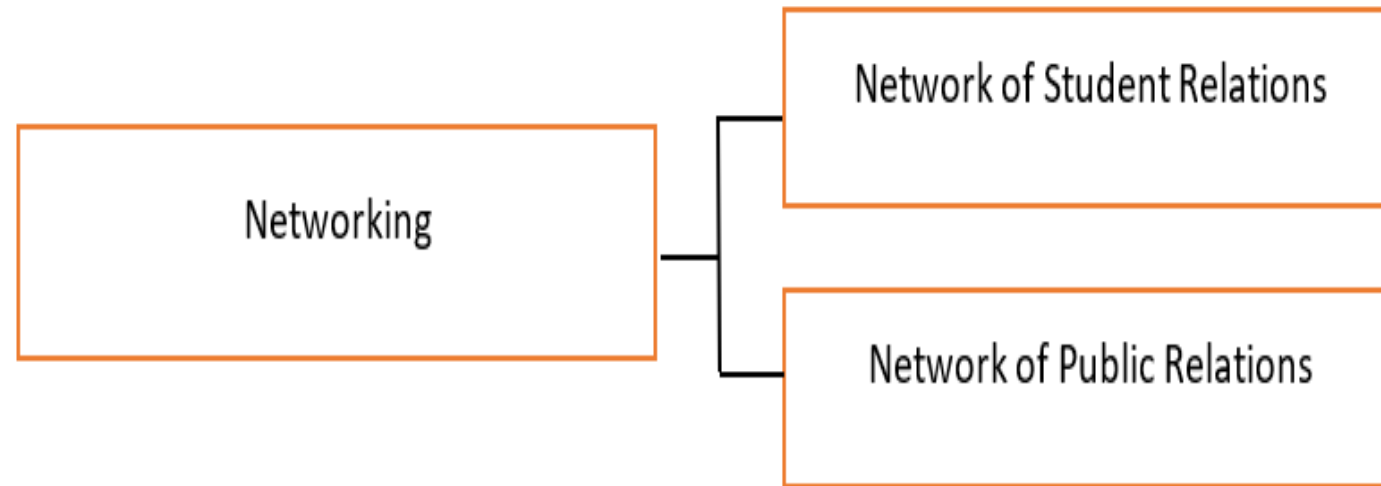| Brainstorm	Interact	Integrate
Entrepreneurship Awareness	Industrial Visits	Campus Companies
Eminent Lectures	Meet people (alumni & Industrial Experts)	Startup incubation
E Discussion	Networking and reaching out by taking part in competitions	Technical Training

MITS E-Cell

- Used the concept of fragmentation (Restructuring/ unbundling)

taking small pieces of E-cell value chain and making it more student-friendly or optimise internal processes.

- Divided the E-cell into five fragment with assigned task
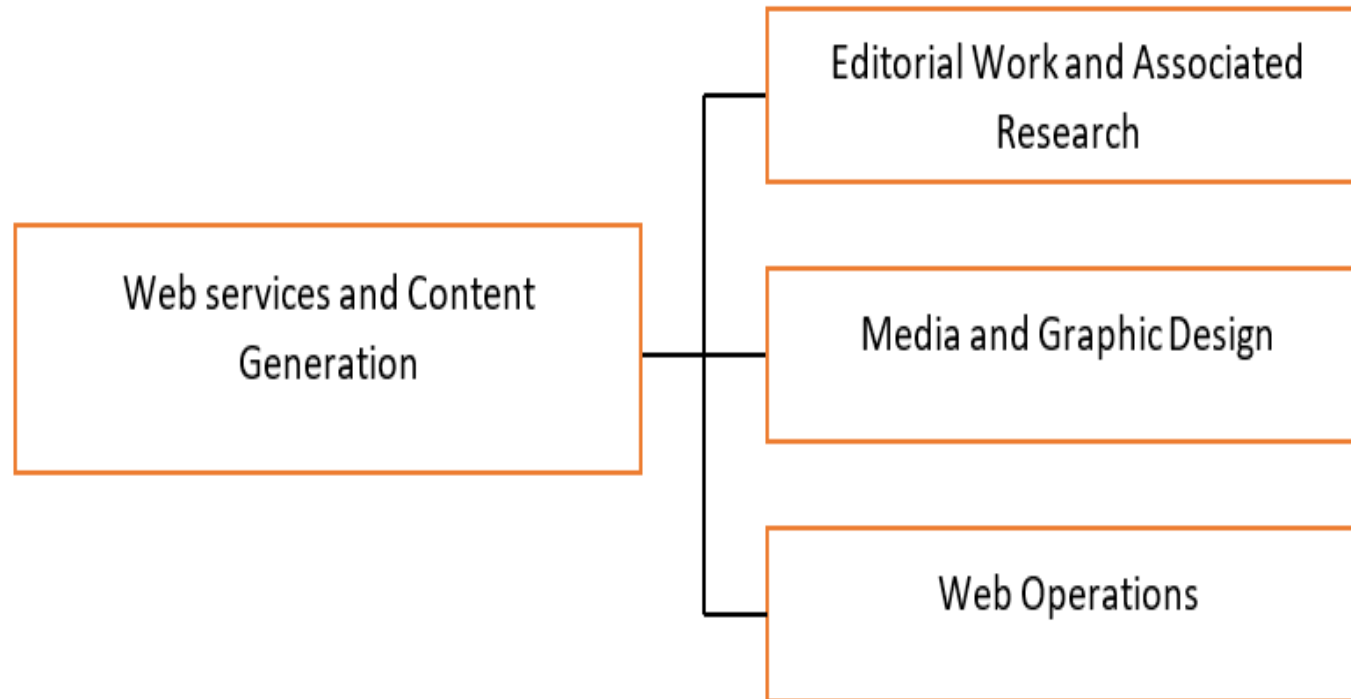
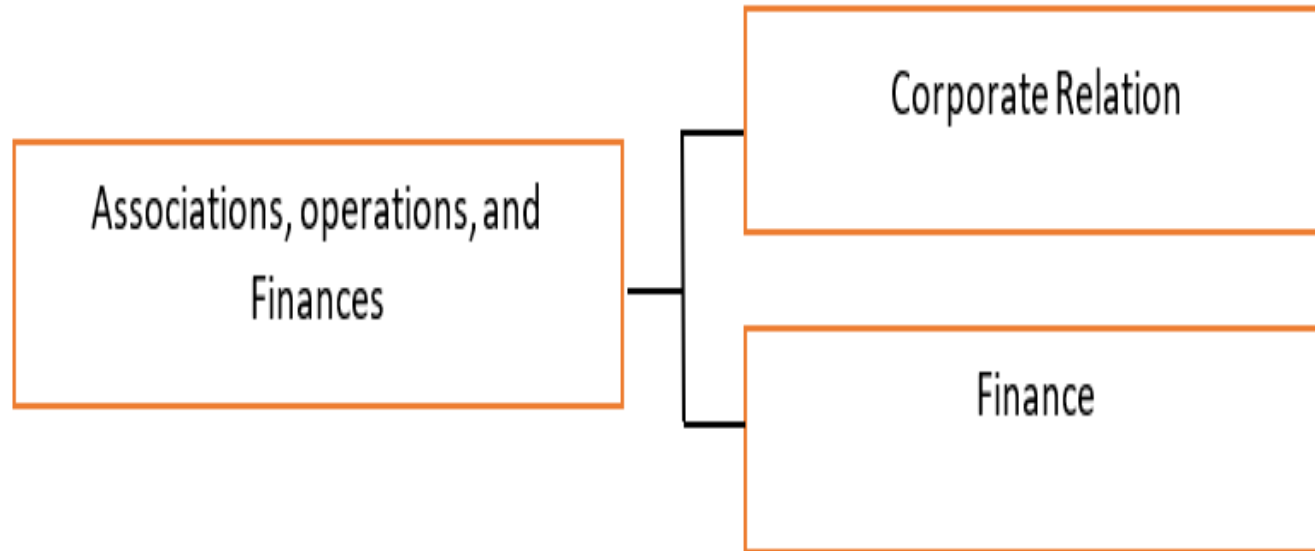- Development/Flowering Stage

MITS E-Cell

- Networking
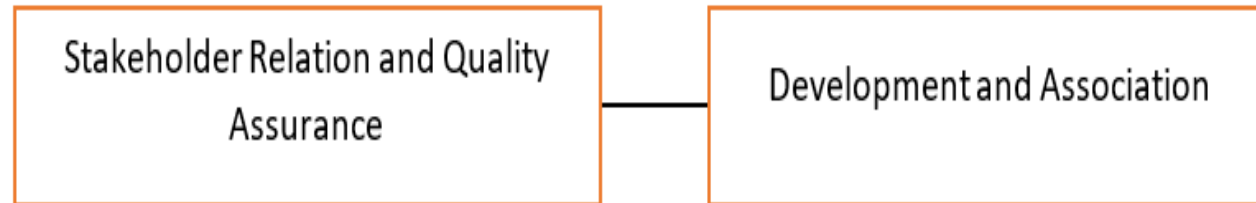
MITS E-Cell

- Web services and Content Generation
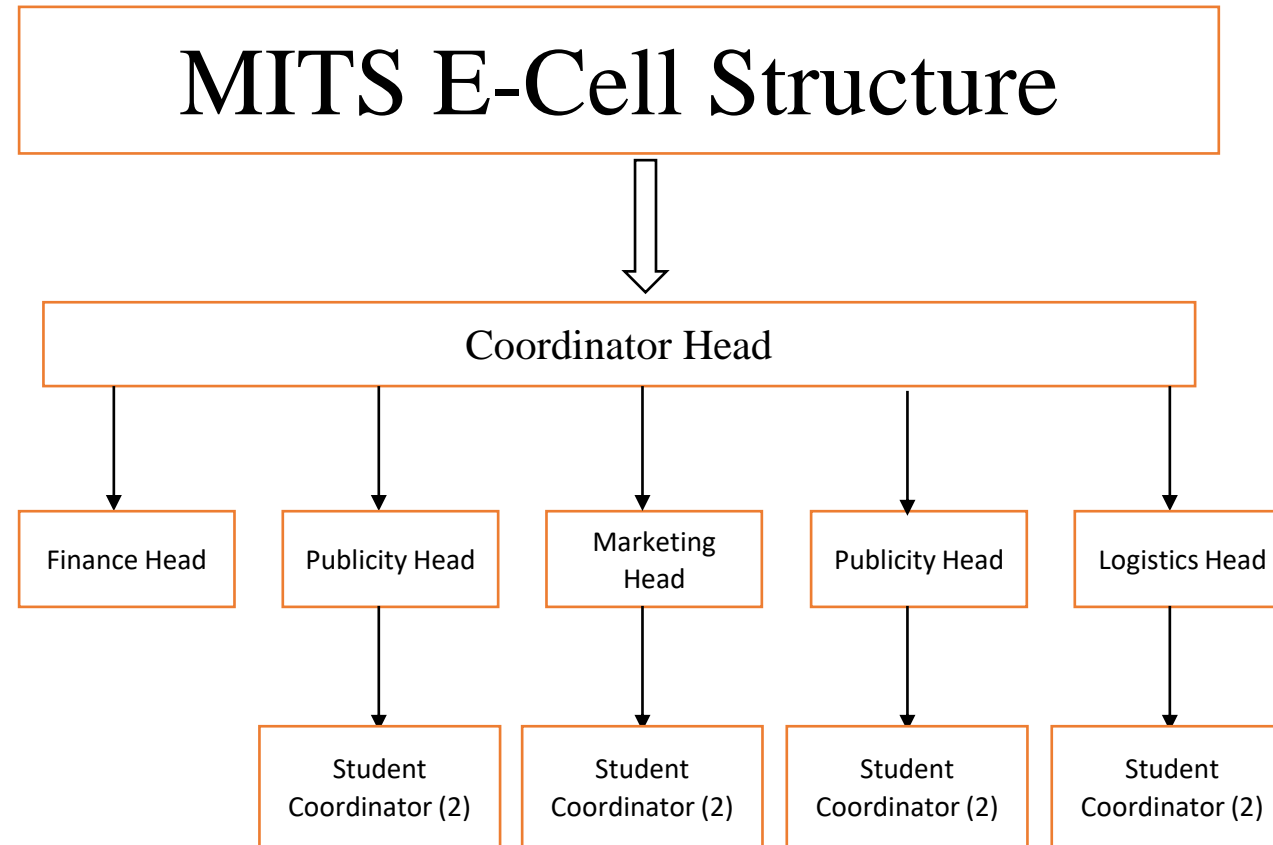
MITS E-Cell

- Association Operation and Finance

MITS E-Cell

- Stakeholder Relation and Quality Assurance

MITS E-Cell

Short Term Goals (1 Years-2 years)

Interaction with entrepreneurs: - To provide a platform for Communication with entrepreneurs

Impart entrepreneurial education/Skills: - Through various trainings and exercise

Creating a Network of entrepreneurship: - Arranging vibrant interaction with organizations

Short Term Goals (1 Years-2 years)

- (Strategies used: - Awareness, Motivational Program, Training to create Presentation & Write report, Workshop & Bootcamp, Idea Pitching Session, Exhibition of Innovative Products, Competition)

- Every Month: - E Discussion (Compulsory Activity)

- Activities planned/suggested for supporting the short-term goals:-

Upcoming Activities

Expert Lecture from ISRO Scientist (Fuel-Cell Expert)

Expert Lecture from CISCO (IT services)

Expert Lecture from TCS/ Infosys (IT services)

Successful Start-ups of IITs visits/lecture

Business Situation Exercise

Leanhack

Start-up walk Program

Financial aid for Startup Companies

Digital Magazine of Startup activities of the institute

Entrepreneurship Awareness Drive with S-Cell

Long Term Goal (5 Years)

Formation of Industry Institute Partnership Cell: - MoUs with external incubators and accelerators

Formation of Centre for innovation Design and Incubation (Planning, designing, and prototyping of product)

Motivate students to develop their own start-ups

Faculty Start-ups

Create corpus fund to seed ventures/start-ups

Organisation of Internship Mela – I at campus

Thank You